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## **ANNOUNCING LAKE GEORGE EXPEDITION PARK**

### **FEATURING ALL-NEW ATTRACTION DINO ROAR VALLEY**

### **COMING TO LAKE GEORGE, NEW YORK IN 2019**

LAKE GEORGE, NY---The 2019 opening of Lake George Expedition Park was announced today at the site of the Magic Forest amusement park located at 1912 US Route 9. The park, situated on 46-acres, will be under new ownership next year, but continue to operate Magic Forest in 2019. The park will also introduce new regional attractions to the property in a multi-year phased roll-out, including: Dino Roar Valley<sup>SM</sup>, the first of the new experiences opening in 2019.

The vision for Lake George Expedition Park is to create a destination that will allow visitors to explore and immerse themselves into unique outdoor environments that transport them to other places through hands-on experiences and themed engagement. Lake George Expedition Park promises adventure, discovery, and excitement to attendees of all ages. The park will seek to deliver quality experiences that spark imagination and creativity.

Ruben Ellsworth of Lake George, NY and owner of Ellsworth & Son Excavating, is in the process of completing the purchase of the Magic Forest amusement park from Jack Gillette. The park has been owned and operated by the Gillette family for 55 years.

“Since 1963, my family has enjoyed seeing the smiling faces of children and their families,” said Jack Gillette. “I’m happy to see the property continue under new ownership and I look forward to seeing future generations enjoy these new attractions at the expedition park.”

In addition to Magic Forest, the all-new Dino Roar Valley will also open for business next year. The experience will transport visitors, young and old, to a prehistoric time when dinosaurs once roamed. Embark on an expedition of discovery; climb into a dinosaur nest; dig for hidden fossils, and stand next to possibly the world’s largest dinosaur ever discovered – The *Titanosaurus*. More details about the Dino Roar Valley experience will be released in early 2019, including more information about the new park features, ticket prices, and tickets on sale date.

John Collins will serve as C.O.O. and the General Manager of Lake George Expedition Park. Collins, a theme park veteran, is a former General Manager of The Great Escape in Queensbury, NY & is currently consulting for Santa’s Workshop in Wilmington, NY.

“I’m so excited to take part in this innovative venture and believe our guests will have a first-class experience that will be extremely unique to the region and state,” said Collins. “The location is ideal – Lake George is

already an established destination and we are centrally situated between major cities – Montreal, Boston and New York.”

To receive future updates and more information on Dino Roar Valley, sign-up online at [www.DinoRoarValley.com](http://www.DinoRoarValley.com)

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