



CALLING ALL JUNIOR DINOSAUR EXPERTS!

DINO ROAR VALLEY AND WMHT PUBLIC BROADCASTING ANNOUNCE THE JUNIOR DINO ROAR VALLEY AMBASSADOR CONTEST; CALL FOR ENTRIES BEGINS

For Immediate Release: March 27, 2019

LAKE GEORGE, NY---Dino Roar Valley is looking to discover a junior dinosaur enthusiast in the local area to share their love, knowledge and excitement for dinosaurs. Dino Roar Valley has partnered with WMHT Public Broadcasting for this three-week contest and will accept video entries from young talent that showcase their true passion for dinosaurs, geology, paleontology and/or archaeology.

The contest winner will become an official Junior Dino Roar Valley Ambassador and be filmed and featured in professional video. In the video, the ambassador will deliver an official Dino Roar Valley welcome message that will be played in front of all park attendees at the expedition basecamp during the 2019 season. The ambassador will be welcomed back any time to share fun dinosaur facts and encourage all explorers to have a dino-riffic time!

Lake George Expedition Park will celebrate its grand opening of Dino Roar Valley this spring, an all-new attraction coming to Lake George, NY, situated within a 46-acre forest in the Adirondacks. The park will feature 20 full-scale animatronic dinosaurs along a ½ mile paved walking trail, an experience designed to transport explorers to a prehistoric time when these legendary beasts once roamed. Dino Roar Valley will appeal to not only dinosaur enthusiasts of all ages, but also those who are looking to embark on an authentic, prehistoric adventure. The Junior Dino Roar Valley Ambassador will be a key feature in the overall experience!

Contest Details

- Call for Entries: March 27-April 17, 2019
- Requirements: Submit a :60 or less video in the link below of your child sharing all that he or she knows and loves about dinosaurs.
- All entries must be submitted by April 17, 2019
- Three (3) finalists will be selected on April 19 and will be contacted to schedule a fun and informal interview to further showcase their knowledge.
- Of the three (3) finalists, one (1) Grand Finalist will be selected to be the Junior Dinosaur Ambassador for Dino Roar Valley for the 2019 Season.
- The Grand Finalist must be available the week of May 6 for the professional filming of the video at WMHT Public Broadcasting studios.
- All three (3) finalists will receive a season pass to Dino Roar Valley for the 2019 season and the Grand Finalist will become the Junior Dinosaur Ambassador for Dino Roar Valley.

How to Enter

- Step 1: Create a :60 or less video of your child sharing all that her or she knows and loves about dinosaurs.
Step 2: Upload your video in the link below and complete the entrant form.
Step 3: Like and share the contest details with your friends.

Click here to enter: www.DinoRoarValley.com and view the Promotions tab

Restrictions: The winner of this contest will not be compensated and Dino Roar Valley will have full rights to the video and its content. Junior Dino Roar Valley Ambassador Contest Official Contest Rules, Terms and Conditions Apply. NO PURCHASE NECESSARY. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. Void outside the geographic area and where prohibited.